



# NEXTZERO

EXPERIENCE WHAT'S NEXT

## 5

**Reasons to  
Drive an  
Electric Vehicle**

**Learn More at  
[www.NextZero.org](http://www.NextZero.org)**



## 1

### **Reduce Your Carbon Footprint**

On average, electric vehicles produce 54% less carbon pollution than gasoline powered cars, over the lifetime of the vehicles. This number could increase to 71% by 2050!



## 2

### **Save Money on Fuel**

Fueling a vehicle with electricity is more cost-effective than gasoline. On average, powering a car with electricity equates to roughly the same as paying \$1.16/per gallon of gasoline.



## 3

### **Power up at Home**

Most EV owners do 80% of their charging at home and the majority of EV models take less than eight hours to fully charge. This means EV owners can go from zero percent to fully charged overnight.



## 4

### **Charger Incentive**

Did you know select municipal light plants offer their customers incentives for electric vehicle chargers? Visit [www.NextZero.org](http://www.NextZero.org) and select your light department to see if you qualify.



## 5

### **State and Federal Incentives**

MOR-EV is a Massachusetts program that issues rebates to residents who purchase select EV and PHEV models. Customers who purchase new EVs or PHEVs might also be eligible for a federal tax incentive of up to \$7,500. Visit [mor-ev.org](http://mor-ev.org) and [fuelconomy.gov](http://fuelconomy.gov) for more info.



\*Source: Plug In America